

# Dying *in* Peace to Die *at* Peace

## (Don't go bonkers when you want to go in peace)

**Real-world experience and unique insights help you manage tough medical circumstances**

**We all say we want to die in peace. Most of us don't make it. Why not?** Dying peacefully is unlikely if we wait to orient ourselves to this goal until we burst through double doors strapped to a gurney. Planning requires that we learn about, and face, some interesting facts long before we meet our maker. *Bart's analyses clarify what, why, and how, taking you far beyond the basics of executing a living will and talking with your family.*

**Patient safety requires our oversight. Hospitals tell us to advocate for our hospitalized loved one. How do we do that?** Advocating effectively when hospitalized is neither simple nor easy. Getting it right requires a lot of knowledge and a lot of moxy. *Bart explains how to get it right when getting it wrong hurts too much.*

**Estate planning overlooks one aspect that's most important to survivors: how to actually settle one.** The loss of a loved one who bequeaths an estate is rough enough. Now imagine trying to settle the estate without guidance about how to do it. *Bart provides unique do-it-yourself guidance.*

**These vexing issues are around the corner for every mid-lifer. They're here today for the elderly. Unravel them now while you have time.** *Bring Bart Windrum's thoughtful, empowering, insights to your next gathering.*

In 2010 the Institute for Healthcare Improvement recognized Bart Windrum as a nationally contributing patient advocate.

**Bart Windrum: Citizen Author, Presenter, Change Agent**

**Bart Windrum**, a lay person, proxied through each of his parents' terminal hospitalizations in 2004 and 2005. Multiple disturbing and harmful experiences during those times prompted Bart to examine, research, and clarify the nature of hospitalized dying in America *from the patient-family experience and perspective.* *Bart's insights offer a unique contribution to both patient-families and providers.*

**Dying In Peace:** In *Notes from the Waiting Room* and live presentations Bart dissects factors that shape dying in the twenty-first century, building a new and actionable understanding. Because dying *at* peace—a state of mind, requires dying *in* peace—the shape a demise takes from beginning to end. *These conversations are illuminating and empowering for every patient-family nearing end of life, be it a crucible or a planned-for release. Let's talk like we've never talked before. Don't go bonkers when you want to go in peace!*

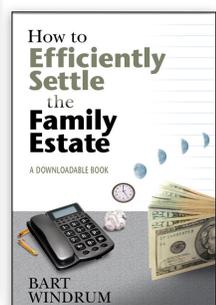
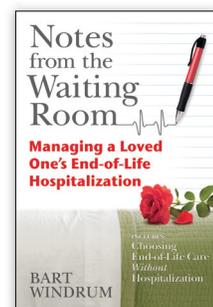
### Windrum's Matrix of Dying Terms™

Bart's breakthrough work identifies and names the range of dying situations in which every one of us will land, providing the starting language for planning the end of life we say we want.

### Windrum's Never Say Die Rap™

You aint heard nothin' 'til you've heard Bart rap about dying realities. Go past old boundaries...it's the peaceful way out.

*Notes from the Waiting Room*  
2009 Colorado Book Award  
finalist



# Bart Windrum Keynotes and Sessions

## Keynotes, Plenaries, and Sessions for Lay and Medical Provider Audiences

**Making it: Dying *In Peace to Die At Peace*** 90% of Americans say we want to die in peace. 70% of us experience an institutionalized demise. Learn what to know and do in order to increase your likelihood of dying in peace.

**Windrum's Matrix of Dying Terms** What if we had more than one non-euphemistic word for dying? Would naming the range of modern dying realities help us aim for the death we want and away from the deaths we don't want? Let's clarify what has previously gone undifferentiated.

**Cool, Calm, Collected: How to Advocate When Hospitalized** The medical world urges patient-families to advocate for their hospitalized loved one. Why? And how? A citizen dissects hospital experiences to provide answers and tools.

**The Complete Do-Not-Resuscitate Conversation** Your living will is the tip of the ethical iceberg waiting below the surface of any medical crisis. Explore the full range of issues at the intersection of patient directives and resuscitation technology to avoid a hard landing on a slippery slope.

**From Lay Person to Patient Advocate** A patient-family's perspective on managing hospitalization and end of life. Very few citizens offer informed feedback to medical professionals. Many in medicine want it. Bart provides it.

**Typical Engagements** • Hospital Corporation of America Annual Ethics Conference (keynote) • Colorado Center for Hospice and Palliative Care Conference • Can We Talk? Advance Planning Symposium

## Endorsements

Bart Windrum's keynote and webinar were *comprehensive, even-handed, poignant, and extremely well-received*. Bart's experience-based perspective and accessible style adds an important voice to end-of-life care reform. *Ronn Huff, Director, Center for Clinical Ethics, Hospital Corporation of America*

*Bart Windrum exemplifies the power of a patient speaker*. His careful and thoughtful delivery appeals to a wide audience. His visual slide decks are state of the art. Bart would be an asset to any patient safety conference or event. *Regina Holliday, Founder, The Walking Gallery*

Bart's presentation was *informative, sensitive, and insightful*, opening doors to new options for approaching, preparing for, and dealing with the end of life. *Elinor Christiansen, President, Health Care for All Colorado Foundation*

Bart Windrum offers *an elegant examination* of tensions interfering with the peaceful demise most Americans say they want. *Constructive, engaging, and challenging*. *Notes from the Waiting Room* is a must-read for laypersons and professionals who champion common sense, stewardship, and humane caring. *Diann Uustal, RN, MS, EdD; Clinical Ethicist*

*A practical, wise, and timely exploration* of an inescapable universal event. *Notes from the Waiting Room* speaks to us all. *Richard D. Lamm, former Colorado Governor*

*Bart Windrum's end-of-life work benefits patients and families everywhere*, providing a practical framework to master a maze of conflicting options and opinions. *Robert Eaton, Director of Mission and Spiritual Care, Office of Mission and Ministry, St. Anthony Central Hospital, Denver, Colorado*

*Notes from the Waiting Room will prepare you to navigate complex medical and legal systems.*

Bart Windrum provides a compass for you to expect the unexpected and become effective advocates for those we love. *Cordt T. Kassner, PhD; CEO Colorado Center for Hospice and Palliative Care*

**Appreciation for How To Efficiently Settle the Family Estate** In our hurry-up world, we may not expect much from how-to books beyond topicality and organization. We have forgotten how good the best can be. I know: I edit them... Bart Windrum *brings humanity to this ...often technical topic, lightening the informational load*. *Barbara Munson, Munson Communications*



### Represented by

#### Notes from the Waiting Room:

##### Managing a Loved One's End-of-Life Hospitalization

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